

# When Become an Entrepreneur

Category: Food Processing



## Introduction

Smt. Bhanwar Kanwar W/o Sh. Rajendra Singh Vikawat is residing in Shivpura, Kota. Smt. Bhanwar Kanwar was a simply house wife living happily with her husband and two children. His husband was working at Nagpur. Due to some reason her husband left the job. Suddenly their family started facing severe financial crises. They sifted at their native place Kota & started living with her in-laws. Days were passing in a very bad manner with lots of problems.

One day Bhanwar Kanwar came to know about the training programmes organized regularly through Krishi Vigyan Kendra Kota. She participated in 30 days training programme on **Food Processing & Value Addition** under **Rashtriya Krishi Vikas Yojana (RKVY)** project of Krishi Vigyan Kendra, Agriculture University, Kota.



Mrs. Bhanwar Kanwar with processed products

## Challenges

- Smt. Bhanwar Kanwar wants to do something new for her own satisfaction
- She wanted to be economically and socially self sufficient.

## Initiatives & Impact

Very soon she became skillful in preparing different types of **Pickles, Murabbas, James, Jelly, Squashes** etc. She started selling the product to nearby places & people started accepting the products. Now she got confidence in preparing all these products to sell in the market. Seeing the popularity of the product she got. FSSI Registration No 22276078000172. After that she Registered her firm namely “**Jai Jamway**” & got CST/RST No. (TIN No.). Her family income started increasing day by day. She became master trainer & started giving demonstration at different training institutes. A team of DD Kisan National channel covered her story.

## Key Results

- Now she become a famous women entrepreneur of Kota district.
- She is putting the stall in melas and Gramin Hat, District Collector visited her shop and appreciated.
- She also providing home delivery services of the products.
- She is earning Rs.15000-20000 per month.
- Now she become economically & socially self sufficient.

**Social recognition :** लघु उद्यमी के रूप में घर व समाज में पहचान जिससे आर्थिक स्तर व आत्मवि वास में अप्रत्याशित बढ़ोत्तरी।

## Additional Information

### *Personal information of beneficiary:*

*Smt. Bhnwar Kanwar*

*Shivpura, Kota (Raj.)*

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